



## Canadian Scrapbooker's 5<sup>th</sup> Anniversary \$1,000 Prize Package Give-away

### RULES AND REGULATIONS

#### 1. HOW TO PARTICIPATE

No purchase is necessary (see 3.8).

1.1 Eligibility: The "\$1,000 Prize Package Give-away" contest (the "Contest") is open to all residents of Canada who have reached the age of majority in their Province of residence, except employees of Canadian Scrapbooker Inc. and its, agents, associates, dealers, representatives, advertising and promotional agencies and members of the immediate family of these employees and retirees or any person with whom they are domiciled ("Entrants").

1.2 Contest Period: The contest begins Sept 1, 2010 and ends 11:59 p.m., Central Time, February 28, 2011.

1.3 Contest Entry: All active subscribers of Canadian Scrapbooker magazine automatically become Entrants and receive one (1) chance to win the Prize with each subscription that is current and in good standing at the time of the draw on February 28th, 2011.

1.4 Awarding of Prize: The Prize will be awarded to the person whose contact information (name, telephone number or email address) is contained in the database of subscribers gathered by Canadian Scrapbooker Inc. and who has complied with these Rules.

#### 2. PRIZE

2.1 There will be one (1) prize package valued at the approximate retail value of \$1,000 awarded on the February 29, 2011. The Prize must be accepted as awarded.

2.2 Odds: The odds of being randomly selected to win a Prize depend on the total number of eligible Entrants at the time of the Awarding of Prize.

2.3 Prize Draw: The Prize will be awarded by a random computer generated draw from all eligible Entrants on the closing date of the Contest Period. The draw to be held at 740 – 4<sup>th</sup> Street NE, Calgary, AB T2E 3S8.

2.4 Notification of Selection: The selected winner will be contacted by phone and/or e-mail at least three (3) times within fourteen (14) days after the Draw. If the selected Entrant cannot be contacted in that time, another Entrant will be randomly selected and the initial selected Entrant will be disqualified and will have no recourse towards Canadian Scrapbooker Inc. or anyone involved in the Contest. In order to win, the selected Entrant will be required to sign a standard Declaration and Release Form confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing Canadian Scrapbooker Inc. from all liability relating to the Contest. No substitution for, or transfer of

the Prize, will be allowed. The selected Entrant will have seven (7) days from the date of receipt to return a signed copy of the Declaration and Release Form to Canadian Scrapbooker Inc. If the selected Customer does not do so within this period of time, another Customer will be randomly selected and the initial selected Customer will be disqualified and will have no recourse towards Canadian Scrapbooker Inc. or anyone involved in the Contest.

### 3. GENERAL RULES

3.1 The Prize claim is subject to verification by Canadian Scrapbooker Inc. All Contest entries obtained through unauthorized sources or which are fraudulent in any way or otherwise not in compliance with these Rules are automatically void. Canadian Scrapbooker Inc. will be the sole and final reference source in validating a Prize claim.

3.2 By participating, each Entrant and selected winner agrees: (a) to be bound by these Rules and the decisions of Canadian Scrapbooker Inc., (b) to release and hold harmless Canadian Scrapbooker Inc., its affiliates, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit Canadian Scrapbooker Inc. to use his/her name, address, city, province, of residence, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation and (d) the winner agrees to sign a Declaration and Release Form to this effect.

3.3 The decisions of Canadian Scrapbooker Inc. in relation to this Contest will be final and binding on all entrants.

3.4 Canadian Scrapbooker Inc. shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or web site, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

3.5 Canadian Scrapbooker Inc. reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion, in the event of a technical failure, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

3.6 If a selected entrant is awarded the Prize due to a system error, malfunction or defect the Prize will be returned to the Prize pool, to be re-awarded.

3.7 Under no circumstances will Canadian Scrapbooker Inc., its independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Rules or award the Prizes other than in accordance with these Rules.

3.8 No purchase is necessary. Entrants participating without purchase must provide a 200 word description of their favourite issue of *Canadian Scrapbooker magazine* along with their name, address and telephone number to Canadian Scrapbooker Inc. \$1,000 Giveaway, 704 -4<sup>th</sup> Street NE, Calgary, AB T2E 3S8. All mailed entries must be received seven days prior to the draw being made. Limit of one (1) entry per person, per household. All mail-in entries will bear the same odds as those which are automatically entered.

3.9 The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. The personal information provided to enter the Contest will be used only to administer the Contest, and for no other reason.