

Letter from the Founding Editor



We Believe.

That was the theme of the Winter Olympics 2010 that were held this past February in Vancouver, British Columbia. I LOVE IT!

The Olympics is a huge event in our family. We spend many hours in front of the television watching on the edge of our seats as Canada's athletes make their mark in history. There is nothing more magnificent than the world coming together to share and celebrate the triumphs of hours and hours of commitment, dedication, and 100% passion of the human spirit. Simply saying, "WE BELIEVE" out loud sets off butterflies and pure Canadian pride radiating from my very being. Regardless of the outcome of the individual events, I am very proud of each and every athlete who puts themselves out there to be the best, to stand tall in honour of their countries. What an absolute thrill that must be!

"We Believe" means so much more than medallions or who recorded the fastest time. It's about faith, self confidence, inner strength, perseverance, and a deep love for one's self and being—all attributes that I long for my children to acquire and aspire to. As I take pictures of their shining moments or not-so-shining moments and record them and their stories in my scrapbook pages, I hope to help them on their journey—not necessarily to the Olympic podium (although this too is not out of reach) but to their place in the world that brings them the most happiness. Throughout my scrapbook albums, I want them to feel just how very much "I Believe" in their dreams. I want to encourage them to go through life believing—making life happen, rather than simply watching it. This is the equivalent of an Olympic gold medal!

In the spirit of the Olympic celebrations, my family bought some Olympic gear and spent the afternoon freezing and giggling during an Olympic-inspired photo shoot. Among the icicles and shivers, we were able to capture some great shots to add to our family albums. I have the Vancouver 2010 Winter Olympics to thank for the memories captured on this snowy day in February. Thank you, Canada!

Jackie Ludlage

Jackie's photo by Kathy Lovell Photography
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